

Press release – 12<sup>th</sup> October 2009

## Woody Bears for children this Christmas

Wood's, **team** Estate Agents and Auctioneers with offices in Newton Abbot, Ashburton, Totnes, Kingsteignton and Kingskerswell, are delighted to launch The Woody Bear Appeal, a scheme which will donate hundreds of soft Woody Bears to children's charities this Christmas.



Between now and Christmas, for every no-obligation market valuation carried out by Wood's – in both its sales and lettings departments - the popular agency will donate one of the collectable 2009 soft toys to The Woody Bear Appeal.

In December, the agency will calculate the amount of valuations it has carried out and then hundreds of little Woody's will be heading out to spread a little happiness to children supported by Families for Children (the South Devon Children's Adoption Charity); All Star Kids (for children born in prison in Zambia); Jeremiah's Journey (a South Devon children's bereavement charity); The Children's Trust; CLIC Sergeant and Blythswood.

Sarah Thomas, Wood's Charity Events Coordinator and Administrator, is extremely excited about the scheme. She said: "The Woody Bear Appeal was born from an idea that came about in an office meeting where the staff thought it would be nice to give something to children going without this Christmas, so we commissioned hundreds of little Woody's to be shared between the charities this December."

Wood's and its staff are extremely proactive in raising much needed funds for charities within the local community, having already raised in excess of £32,000 for its chosen charities. Last month saw Wood's fourth Annual Ball, from which the proceeds were shared between Macmillan Cancer Support and Help for Heroes and it has just hosted its seventh World's Biggest Coffee Morning for Macmillan.

Woody Bear has his own website at [www.woodybear.co.uk](http://www.woodybear.co.uk) and can be followed on Twitter (as WoodyBear1) and facebook (as Woody Bear). For further details or to arrange a no obligation market valuation, pop into any of the Wood's offices, call or email Sarah at the Newton Abbot branch on 01626 336633 or [homes@woodshomes.co.uk](mailto:homes@woodshomes.co.uk) , or visit [www.teamprop.co.uk](http://www.teamprop.co.uk) or [www.woodshomes.co.uk](http://www.woodshomes.co.uk).

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**Digital images are available from [bubblepr@mac.com](mailto:bubblepr@mac.com)**

**Notes to editors:**

Westcountry **team** is part of **team** Association, the largest organisation for independent estate agents in the UK, with hundreds of members. Westcountry **team** covers Cornwall, Devon and West Dorset, and consists of 70+ members at this time, all of which work together to sell property for clients, and are actively committed to their nominated charity, Macmillan Cancer Support. **team**'s 'blue sky' image, with transparent team logo on a blue sky background reflects the association's and each individual agent's commitment to providing a clear, transparent service to their clients and conducting business in a straightforward, honest and professional way.

**For further information, please contact:**

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