

Press release – 27th July 2009

Help for Heroes joins Macmillan for proceeds of annual charity ball

Help for Heroes has joined Macmillan Cancer Support as a beneficiary of the proceeds of this year's annual charity ball, organised by Joyce Sharpe and Sarah Thomas and sponsored by Woods, team Estate Agents and Auctioneers.

On Saturday 19th September 2009, Joyce, Sarah and Woods will be hosting their fourth annual event at a new venue - The Palace Hotel on Babbacombe Road in Torquay – to raise valuable funds for the two extremely worthwhile charities.

The 2009 Ball will be a truly classic black tie and cocktail event, with a James Bond themed twist.

Guests will be greeted with a welcome drink and music by pianist, Neil Reed and will enjoy a delicious three-course meal with Cool Magic's Chris Edwards providing entertainment and surprises between courses. Would-be secret agents will try their hand at the casino tables while unlimited use of a chocolate fountain and dippers will satisfy even the most sweet-toothed Pussy Galore's. Live entertainment will include music by the fabulous The Cadence, dancers and a Frank Sinatra-style singer.

An auction of items donated by generous local businesses will boost the proceeds while for those who prefer not to endure the tension of bidding, a draw will offer plenty of prize opportunities. So far, items for the draw/ auction include:

- A four night break at the Hotel Camelia in the French Alps
- A luxury weekend break for two at a City Inn in London and lunch on the Thames
- Two first class Great Western return rail tickets to a destination of choice
- Fright Nights for two worth £150
- Ashcombe Adventure Clay Shooting
- A James Bond Experience
- A framed, signed print of 'Jake' by renowned artist Valerie Davide from Davidson Fine Art
- Tickets from Chelsea Football Club

- And a Hero the Bear, the Help the Heroes mascot, signed by all members of the RAF's Falcon Display Team. This Bear is one of eight, which were originally signed, flew into the air with the Display Team and came floating back down to earth at the Royal Cornwall Show.

In addition, Superstars will be holding a silent auction for some surprise, exciting and authentic memorabilia and collectibles, and each guest will receive a gift bag to take home with them.

Joyce Sharpe, organiser, said: "Sarah and I were planning to take a break for a while, give everyone a chance to make some recovery from the 'credit crunch'. However, Macmillan is such a worthwhile charity, improving the lives of people affected by Cancer, we have decided to carry on helping.

"We have also noticed how many other deserving charities there are, so this year we have decided to split the proceeds raised at the event between Macmillan Cancer Support and Help for Heroes, the charity dedicated to helping our service men and women who are injured in action. We're looking forward to another amazing event. We are grateful for the support of everyone involved and urge anyone who would like to donate, sponsor or come along, to contact us sooner rather than later because tickets are selling fast!"

Tickets are available at the lowest price in three years – a credit crunch busting £36 per person. The Palace Hotel provides plenty of space for parking and is offering a special discount for guests' accommodation.

Joyce and Sarah have a dedicated page at www.justgiving.com and a new email address - joyceandsarah4charity@hotmail.com. To contact Woods, **team** estate agent in Newton Abbot, call 01626 335008 or visit www.teamprop.co.uk.

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Lovely ladies in a line - Joyce Sharpe, Bridgette Pryce, Sarah Thomas, Gemma, Cambell, Rachel Green and Samantha Chapple;



Group shot including Ian Holden (far right)



With flowers - Rachel Green, Sarah Thomas and Joyce Sharpe with Nick Wood

Digital images are available from bubblepr@mac.com

Notes to editors:

Westcountry **team** is part of **team** Association, the largest organisation for independent estate agents in the UK, with hundreds of members. Westcountry **team** covers Cornwall, Devon and West Dorset, and consists of 70+ members at this time, all of which work together to sell property for clients, and are actively committed to their nominated charity, Macmillan Cancer Support. **team**'s 'blue sky' image, with transparent team logo on a blue sky background reflects the association's and each individual agent's commitment to providing a clear, transparent service to their clients and conducting business in a straightforward, honest and professional way.

For further information, please contact:

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