

Westcountry team welcomes Philip Caple

Independent town and country estate agent, Philip Caple has joined Westcountry **team**, the largest branded network of independent estate agents in the South West, to offer an expanded range of services and increase its already extensive marketing exposure for clients' properties.



Westcountry **team** and its membership of 70+ independent estate agents are delighted to welcome Philip Caple with his established estate agency and loyal bank of clients, and with 18 years' experience in the property market in and around Taunton, Wellington and central Devon.

Philip Caple specialises in the sale of residential town and country property. All properties for sale with the agency are advertised in the printed press and benefit from extensive online exposure via most of the top property portals including Primelocation, Propertyfinder, Zoopla and Globtrix as well as the agency's own philipcable.co.uk and very soon, **teamprop.co.uk**.

www.philipcable.co.uk is striking in vibrant purple and green and is easy to navigate. The site includes information about the agency and its services, along with the latest news and a useful search facility, which clearly displays the listed results with options to create a shortlist and to view a full description and images of each property.

Philip is proud to have earned a reputation for impeccable customer service and personal attention to detail; indeed most of the agency's clients become so by personal recommendation. Experience has taught Philip that every home is different with the need for individual assessment and treatment to achieve the very best price and sale outcome, and with the additional benefits it will provide for him and his clients, Philip is thrilled to join the **team** network.

He said: "We already offer access to mortgages and insurance products via Town & Country Financial Investments, but by being a member of **team** we can provide our clients with a complete and co-ordinated range of services – I will be looking at its HIP and conveyancing solutions, and I'm particularly excited about offering auction as a method of sale. **team** offers support in other areas of the business too, such as personnel and publicity, which will also prove invaluable and

allow me to concentrate on my key focus, which is client care. I used to work with a **team** agent back in the late 1990's and for clients I really don't think there is a better proposition than to pay a sole agency fee for a multi-agency service, but with a consistent point of contact. I am proud to be independent, but I am pleased to combine my property register with my fellow **team** agents to get the best results for our clients and I'm looking forward to future growth with the strength and support of 70+ local and 300+ offices nationwide."

Fellow **team** agent, Roger Hemming in Honiton is thrilled about the new membership. He said: "I have known Philip for some years now. He is a good, honest agent, I'm thrilled that he has joined **team** and I'm looking forward to working with him. He will be an asset to the organisation."

Steve Moir, chairman of Westcountry **team**, said: "We are delighted to welcome Philip Caple Estate Agents to Westcountry **team**. Although the agency is based in Somerset, close to the Devon/ Somerset border, many of Philips clients are in Devon so it makes sense for him to join the Westcountry consortia. Of course, Philip will also still share, have access to properties and work with agents in Somerset **team** too. This new membership marks two firsts for us – not only is it the first in Somerset to join us, it is also our first 'modern' estate agency member – he may not have high street premises but better than that, Philip Caple is an established, trusted agent and the workplace and our shopping habits are changing so much, who are we to stand in the way of progress!"

For further information, free advice and guidance, a no-obligation market appraisal or to arrange a viewing, contact Philip Caple, **team** estate agent in Wellington on 01823 672606, log onto www.philipcagle.co.uk or visit www.teamprop.co.uk.

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In the photograph: Steve Moir, chairman of Westcountry team and Philip Caple of Philip Caple, team estate agent in Wellington.

Digital images are available from bubblepr@mac.com

Notes to editors:

Westcountry **team** is part of **team** Association, the largest organisation for independent estate agents in the UK, with hundreds of members. Westcountry **team** covers Cornwall, Devon and West Dorset, and consists of 70+ members at this time, all of which work together to sell property for clients, and are actively committed to their nominated charity, Macmillan Cancer Support. **team**'s 'blue sky' image, with transparent team logo on a blue sky background reflects the association's and each individual agent's commitment to providing a clear, transparent service to their clients and conducting business in a straightforward, honest and professional way.

For further information, please contact:

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