

Press release – 7<sup>th</sup> April 2010

## Independent estate agents' Spring conference

- 5<sup>th</sup> May 2010, Sandy Park, Exeter – speakers confirmed

A conference for independent estate agents is being held in the West of England on Wednesday 5<sup>th</sup> May at Sandy Park Conference Centre in Exeter.

The Spring Conference 2010 is the fourth annual event, formerly hosted by Westcountry **team** and now **team** Association, and it gets bigger and better every year with unrivalled networking and experience sharing opportunities, trade stands for information from some of the best local suppliers and some of the world's leading speakers providing inspiration, education and entertainment.

A buffet lunch will be served at midday and then the Spring Conference will begin at 1:00pm with renowned industry trainer and chair of the event, Clare Fletcher. Representatives from My Home Move and The Digital Property Group will discuss conveyancing and online marketing, and Bill McClintock, chairman of The Property Ombudsman and CEO of **team** Property Services, will take the podium to discuss the Ombudsman redress scheme and the features and benefits of **team**'s brand new Property Services venture.

Also speaking to the audience will be James Bacon, UK account manager responsible for Google's major property accounts and Michael Heppell, International best-selling author and performance coach, described as the cure for an average life and one of the top three professional speakers in the world. Michael coaches and advises business leaders, top athletes, TV personalities and film makers on how to raise their game. His clients and advocates include Vauxhall, Britvic, Asda, Association of Colleges, HM Prison Service, Microsoft, Virgin Atlantic, Metropolitan Police and O2.

When the conference is over, the bar area will be open for agents to continue discussing any topics, meet up with old associates, etc. This also gives delegates who missed the opportunity during lunch, a chance to properly browse the trade stands.

Open to all independent estate agents in the West of England and free of charge for all agents who attend (non-**team** members facilitate a small deposit, only actually cashed if they book a place and then don't attend), it is expected that the conference will attract up to 200 delegates so it is advised to book early to avoid disappointment. The day promises to provide the best opportunities all year



for independent estate agents and ultimately, vendors across the region.



Steve Moir, chairman of Westcountry **team** is looking forward to the event. He said: "The conference was originally only available to Westcountry **team** members but last year we opened it up for the first time to all independent agents in the South West and Wales. **team** exists to support its members and does so with a whole raft of services and benefits, each valuable to us all especially given the current economic conditions. But the conference isn't just

about **team** - it's about giving the delegates useful and practical information, industry updates, opinions and advice from industry figures; meeting with other like-minded people and exchanging news and views – and there will be plenty of that.

"We're really excited about Michael Heppell's slot too – his reputation is outstanding and we are delighted to welcome him and the other speakers. Clare Fletcher is of course well-loved by everyone in the industry and will be a fantastic compere."

The next day, Thursday 6<sup>th</sup> May, Steve and the keen golfers within **team**'s board of directors will host a Golf Day at Woodbury Park. They offer a welcoming invite to any guest agents who would like to join them.

For further information, contact Jo Marshall on 01395 233750 or email admin@westcountryteam.co.uk.

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In the photograph: Steve Moir, chairman of Westcountry team

## Digital images are available from bubblepr@mac.com

## Notes to editors:

Westcountry **team** is part of **team** Association, the largest organisation for independent estate agents in the UK, with hundreds of members. Westcountry **team** covers Cornwall, Devon and West Dorset, and consists of 70+ members at this time, all of which work together to sell property for clients, and are actively committed to their nominated charity, Macmillan Cancer Support. **team**'s 'blue sky' image, with transparent team logo on a blue sky background reflects the association's and each individual agent's commitment to providing a clear, transparent service to their clients and conducting business in a straightforward, honest and professional way.

## For further information, please contact:

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