

Press release – 21st August 2009

Robert Williams welcomes guests to the web – personally!

Robert Williams, **team** estate agent on Southernhay West in Exeter, is extremely pleased with the launch of its new web site and delighted that from next week, www.robertwilliams.co.uk will contain a library of videos, presented by the directors and staff themselves.



www.robertwilliams.co.uk contains hundreds of properties for sale with over 25 independent estate agents within a 25 mile radius of Exeter and more beyond. The web site is eye-catching in design with a bold, animated image of Exeter Cathedral welcoming guests to the home page, which also displays three feature properties and links to the latest property-related news to help guests keep abreast of the changing market.

The videos will be accessible via the home page, and are designed to provide useful information for those looking to choose an agent, buy, sell or rent property. Presented by director, Stephen Alford and the team at the busy agency, the videos allow guests to 'meet' the staff and learn about the agency and its services in a more personal, friendly and informal way.

From the home page, the site is simple to navigate and easy to use. One of the main features of the site is its property search facility, which provides guests with an easy form to select their criteria and displays the results in the required order. Property particulars are displayed in full detail and include large, high resolution and aerial photographs, maps and energy performance data. Easy, clear forms are also available to register for email alerts the minute suitable properties hit the market, and to request a property appraisal.

Recommendation from personal experience cannot be beaten and because Robert Williams is proud of its consistently high level of service, www.robertwilliams.co.uk contains testimonials from recent clients as well as a handy jargon translator to help with market terminology and information on sales, lettings and associated services including HIPs, conveyancing, auctions and surveying as well as a link to a pdf of the agency's latest newsletter.

The busy agency specialises in residential property sales, letting and property management for clients in the city and surrounding towns, villages, countryside and coast. Its expertise includes property auctions, land sales and acquisitions, planning feasibility work and formal valuations for mortgage or probate purposes.

Stephen, director at Robert Williams, said: "We think the web site is great – it is informative, clear and easy to use with some really excellent features and we're particularly proud of the videos – it's an excellent way to introduce ourselves to our customers, much more friendly and informative than any text. To ensure we reach all potential buyers and to achieve the highest levels of marketing exposure for client's properties, www.robertwilliams.co.uk is also linked to teamprop, Rightmove and other leading portals."

Steve would be pleased to hear from anyone who is looking for advice or guidance on any aspect of property; give Robert Williams, **team** estate agent a call on 01392 204800 or visit www.robertwilliams.co.uk.

- ends -

Digital images are available from bubblepr@mac.com

Notes to editors:

Westcountry **team** is part of **team** Association, the largest organisation for independent estate agents in the UK, with hundreds of members. Westcountry **team** covers Cornwall, Devon and West Dorset, and consists of 70+ members at this time, all of which work together to sell property for clients, and are actively committed to their nominated charity, Macmillan Cancer Support. **team**'s 'blue sky' image, with transparent team logo on a blue sky background reflects the association's and each individual agent's commitment to providing a clear, transparent service to their clients and conducting business in a straightforward, honest and professional way.

For further information, please contact:

Samantha Mason, Bubble Public Relations. Tel: 01869 248524. Mobile: 07957 364179. Email:bubblepr@mac.com
Robert Williams, 2 Southernhay West, Exeter, EX1 1JG. Tel: 01392 204800