



Press release – 3rd April 2009

Westcountry leads the way for independent estate agents

Westcountry **team**, in conjunction with the Digital Property Group, is delighted to sponsor a new and exciting event designed to inspire and educate independent estate agents throughout the South West and Wales, which takes place on Thursday 7th May at Exeter's prestigious Sandy Park Conference Centre.

The South West and Wales Independent Estate Agents' Conference replaces Westcountry **team**'s annual conference, usually only for its own members but this year, the event is open to independent estate agents right across the South West and Wales.

Jason Baker, former chairman of Westcountry **team** and **team** Association's recruitment and retention director, says: "We're very excited about the conference, and we're proud that the Westcountry is leading the way once more. We intend the conference to be the first in a series of similar regional events offering independent agents the opportunity to listen to a host of top industry speakers, network, share experiences and check out the latest specialist products and services – all under one roof.

"The property market has taken a hit in recent times and without having any degree of purchasing power, independent agents in particular feel the pinch. The aim of the conference is to inform, update and entertain independent estate agents, and provide them with information, resources and ideas to help them survive and grow in today's marketplace while retaining valuable staff and continuing to deliver the very best service to clients."

Among the speakers already lined up for the half-day event are Peter Bolton-King, chairman of the NAEA and Andrew Crossman from The Property Auction Group, along with top International business coach Jim Lawless (www.jimlawless.com), a star trainer and motivator, a legal lettings expert and representatives from some of the top property portals.

Westcountry **team** is proud to sponsor the event alongside **team** Association, The Digital Property Group, which owns www.findaproperty.com and other leading property portals, and specialist software provider, Resource Techniques.

Attendance is free for the first delegate from an individual company (subject to a fully refundable £25 deposit), and costs £25 for each additional delegate, inclusive of buffet.

For further information or to arrange a booking, call 08000 183878.

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In the photographs:

- Jason Baker, Recruitment and Retention Director of **team** Association and former Chairman of Westcountry **team** with Peter Bolton-King, Chairman of the NAEA at the Westcountry **team** AGM and Conference in 2008.
- Current Westcountry **team** Chairman Steve Moir (centre) with business partner Ian Henning, receiving an award from Jason at the Westcountry **team** AGM and conference 2007

Digital images are available from bubblepr@mac.com

Notes to editors:

Westcountry **team** is part of **team** Association, the largest organisation for independent estate agents in the UK, with hundreds of members. Westcountry **team** covers Cornwall, Devon and West Dorset, and consists of 70+ members at this time, all of which work together to sell property for clients, and are actively committed to their nominated charity, Macmillan Cancer Support. **team**'s 'blue sky' image, with transparent team logo on a blue sky background reflects the association's and each individual agent's commitment to providing a clear, transparent service to their clients and conducting business in a straightforward, honest and professional way.

For further information, please contact:

Samantha Mason, Bubble Public Relations. Tel: 07957 364179. Email:bubblepr@mac.com
Joanna Marshall, Westcountry team Ltd. Tel: 01395 233750.