

Helmores congratulates George for bicycle challenge

George Clover, office manager at Helmores, **team** estate agent in Crediton, Devon, is delighted to have completed a gruelling nine-day cycle challenge raising £2,500 for Action Medical Research – a medical charity for babies and children.



George was one of 138 riders who got on their saddles last month to take the challenge of riding the length of Great Britain – from Lands End to John O’Groats - in just nine days, travelling a total of nearly 1,000 miles. Together, the cyclists raised a staggering £400,000 for the charity, which has been behind numerous medical breakthroughs including the UK Polio vaccine, ultrasound scanning in pregnancy and more recently the foetal heart rate monitor – a new state-of-the-art device that could help save the lives of thousands of at-risk babies.

It was a challenge for sure - it rained for eight days of the nine and from day four, the group was battling against the wind. The furthest they rode in a day was 147 miles and on the longest day through a stretch of Scotland past the foot of Ben Nevis, they were in the saddle for a total of 15 hours.

The group camped out at Rugby Clubs and Army Camps throughout their journey. George said: “The experience was just amazing. The support team was really fantastic – they fed everyone, kept our bikes maintained and set up camps for us at each of the places we stopped along the route. The first couple of days were quite an adventure – we even stopped outside the office and there were loads of people there to see us off again, which was brilliant. When we got to Lancaster, emotions were running pretty low but we were woken up at 5:30am the next day by a member of the Army shouting through a megaphone and playing ‘Always Look on the Bright Side of Life’ at full volume, which cheered our spirits. We saw some absolutely stunning scenery and the doctors were really fantastic.

“I signed up for the challenge because I wanted to get fit and raise money for charity and I trained for eight or nine months but actually doing it was really tough, both physically and mentally. I met

some really amazing people though – some of which had lost children or had other heartfelt reasons for supporting the charity – and their stories provided me with the motivation and willpower to continue to the end. And I'm extremely proud that I did. I'm so pleased to have raised £2,500 for such a worthy cause and to have played a part in raising nearly £400,000 for Action Medical Research is incredible. 100 mile cycle challenges happen fairly regularly for the charity - a few of us from the group are keeping in touch and plan to take part in some of those too, keep up the fitness levels!"

The Helmores team is incredibly proud of George and congratulate him on completing the challenge. Helmores is the area's leading estate agency having been established since 1699. For further information, to view a property for sale or for a free no obligation valuation, contact Helmores, **team** estate agent in Crediton on 01363 777999.



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Digital images are available from bubblepr@mac.com

Notes to editors:

Westcountry **team** is part of **team** Association, the largest organisation for independent estate agents in the UK, with hundreds of members. Westcountry **team** covers Cornwall, Devon and West Dorset, and consists of 63 members at this time, all of which work together to sell property for clients, and are actively committed to their nominated charity, Macmillan Cancer Support. **team**'s 'blue sky' image, with transparent team logo on a blue sky background reflects the association's and each individual agent's commitment to providing a clear, transparent service to their clients and conducting business in a straightforward, honest and professional way.

For further information, please contact:

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