



Press release – 2nd December 2010

Tile Depot introduces designer ranges with Laura Ashley

Tile Depot is delighted to introduce a selection of designer products from the Laura Ashley Home collection.

A true English brand, Laura Ashley adds a romantic touch, elegance and a much-loved British style to interiors. All 15 Tile Depot stores are thrilled to introduce a selection of beautiful [Laura Ashley ceramic wall tiles](#) for bathrooms and other living areas.

Wintergarden is a brand new range of 24.8x39.8cm ceramic wall tiles with a crackle glaze effect and gloss finish, available in both light and dark grey. A complementary [Wintergarden feature tile](#) is available in a light, delicate floral design offering the scope to create an attractive feature wall or panel with a classical look.



Isadore is a beautiful floral collection providing a modern dramatic alternative to a black and white theme. At 24.8x39.8cm with a lustre finish, Isadore comes in plain white as well as white with a soft floral texture and a dramatic design with a black pattern on a white background to create striking monochrome rooms with superb feature walls, panels or focal points.

The well-known designer brand has also launched a new collection of laminate flooring for modern country homes, available in a carefully-selected choice of finishes and tones ranging from Oak White through greys, beiges and browns to the deep brown of Bog Oak. With a hardwearing top layer, decors made of organic dyes, a moisture repellent reverse and a patented CLICK mechanism, Laura Ashley flooring is of excellent quality, looks authentic, feels natural and is convincingly real.



The complete Laura Ashley flooring collection is now available to browse with dedicated display stands in Tile Depot's flagship stores in Slough and Crawley as well as its branch in Aylesbury.

David Fitzgerald, operations director at Tile Depot, said: "We're thrilled to introduce the gorgeous Laura Ashley tile ranges and flooring collection. The flooring is very authentic and will help to

create a country atmosphere in any home while the tiles are stunning – the designs are bang up to date yet both collections would equally suit any contemporary or traditional room.”

Tile Depot is the UK’s largest independent tile and stone retailer with a massive choice of wall and [floor tiles in porcelain](#), ceramic and natural stone to take away today as well as grouts and adhesives, wooden flooring, underfloor heating and all tiling tools and accessories. Shopping with Tile Depot is easy with lifestyle displays in every store, a Samples service and helpful, knowledgeable staff as well as the Tile Depot Price Promise, which always ensures the very best value.

For further information, pop into any Tile Depot store – in Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Greenford, Hanwell, High Wycombe, Milton Keynes, Slough, Uxbridge, Watford, Wembley and Whetstone - visit www.thetiledepot.co.uk or call 08000 740720.

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Digital images are available from bubblepr@mac.com.

Note to Editors:

Tile Depot is the UK's largest independent tile and stone retailer, with 15 stores across London and the South East and a massive range of ceramic, porcelain and natural stone wall and floor tiles, borders and mosaics, along with wooden flooring, under floor heating and all associated tools, after-care products and accessories, to take away today.

Trade and retail customers enjoy the very best value with Tile Depot’s Price Promise, and shopping is easy with free parking, in-store lifestyle displays, the Loan-a-Tile service and helpful, knowledgeable staff. Tile Depot will even buy back unused tiles. In recognition as one of the most outstanding retailers of 2010, Tile Depot holds a ‘2010 Best Buy’ award and a place in the Homes & Bargains’ 2010 Roll of Honour – based on quality homeware, value for money and customer service.

Open seven days a week - till 6pm on weekdays. Stores are located in: Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Greenford, Hanwell, High Wycombe, Milton Keynes, Slough, Uxbridge, Watford, Wembley and Whetstone, and online at www.thetiledepot.co.uk.

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