



Press release – 13th June 2011

Tile decorating a real hit at Play Day

Hundreds of children enjoyed decorating tiles donated by The Depot, the UK's largest [independent tile, stone and wood retailer](#), at an Arts, Cooking & Play Day event held at Hayes End Rec in Hayes.



Organised and hosted by Hillingdon Play Association in celebration of National Family Week, which runs from 30th May to 5th June, the Arts, Cooking & Play Day was the first of three days of family fun for local children during Half Term.

With 17 stores across London and the South East including branches in Uxbridge, Wembley, Greenford, Slough and Hanwell, Tile Depot was ideally located to supply the pallet of tiles to Hillingdon Play Association as just one of the activities on offer at the Arts, Cooking & Play Day, which proved extremely popular with 500 people attending on the Tuesday alone and children of all ages from across the borough taking part. Over the three days, more than 2000 people attended to celebrate National Family Week with Hillingdon Play Association.

Stephanie Tchertoff-Thomas, inclusive playworker at Hillingdon Play Association, said: "Children love arts and crafts and really got stuck into drawing, painting and colouring the tiles with motifs, pictures and messages - for their bedroom doors and for parents and grandparents, which is a really lovely thought and a lot of the tiles probably now take pride of place as personalised coasters or teapot stands! Tile decorating is always a huge hit with the children and the families we work with and we're very grateful to Tile Depot for the donation. We're thrilled that so many came to enjoy the three days of free play and fun and we're looking forward to our next event – a week of play days as part of National Playday at the beginning of August. All information will be on our website www.hillingdonplay.org.uk."



In addition to the tile art, the children each made their own personal addition to a community collage, decorated butterflies and made toys with special guest, Renzo. Messy trays filled with

gloop, sand and slime were also a great hit, as were the inflatable assault course and slides. Pizza making provided the perfect cookery activity, the children thoroughly enjoying kneading the dough and adding toppings in a variety of patterns and pictures, and on Smoothie Bikes, which were custom built for HPA by Alternative Bikes, children had the opportunity to blend their own banana and strawberry smoothies by pedalling and operating a blender attached to the front of the bike.

Tile Depot was also pleased to offer the families who attended an extra 10% discount on tiles for their walls and floors from the retailer's massive choice in [ceramic, porcelain and natural stone](#).

David Brown, store manager of Tile Depot in Uxbridge, said: "It's really excellent that tile decorating is such a popular activity with children. I hear it encouraged some real creativity, which is fantastic. With five branches close by and others within just a few miles of Hillingdon, we're pleased to support the Play Association as part of our local community."

The whole shopping experience is easy at Tile Depot with professional staff to offer expert advice, the retailers' useful ['Loan a Tile' and 'Buy Back Unused Tiles' services](#) and in-store 'lifestyle' displays to help customers visualise their finished rooms, demonstrating what can be achieved by using combinations of tiles in different sizes and colours with [mosaics, borders, trims and decorative tiles](#) for various effects.

In addition to wall and floor tiles to take away today, Tile Depot stocks laminate and real wood flooring, underfloor heating and all [tiling tools and accessories](#).

There are now 17 Tile Depot stores throughout London and the South East – in Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Enfield, Greenford, Hanwell, High Wycombe, Milton Keynes, Slough, Tonbridge, Uxbridge, Watford, Wembley and Whetstone – all open seven days a week, from 8am till 6pm on weekdays.

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Digital images are available from bubblepr@mac.com

Note to Editors:

Tile Depot is the UK's largest independent tile and stone retailer, with 17 stores across London and the South East and a massive range of ceramic, porcelain and natural stone wall and floor tiles, borders and mosaics, along with wooden flooring, under floor heating and all associated tools, after-care products and accessories, to take away today.

Trade and retail customers enjoy the very best value with Tile Depot's Price Promise, and shopping is easy with free parking, in-store lifestyle displays, the Loan-a-Tile service and helpful, knowledgeable staff. Tile Depot will even buy back unused tiles. In recognition as one of the most outstanding retailers of 2010, Tile Depot holds a '2010 Best Buy' award and a place in the Homes & Bargains' 2010 Roll of Honour – based on quality homeware, value for money and customer service.

Open seven days a week - till 6pm on weekdays. Stores are located in: Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Enfield, Greenford, Hanwell, High Wycombe, Milton Keynes, Slough, Tonbridge, Uxbridge, Watford, Wembley and Whetstone, and online at www.thetiledepot.co.uk.

For further information, please contact:

Samantha Mason, Bubble Public Relations. Tel: 01869 248524. Mob: 07957 364179. Email: bubblepr@mac.com
Tile and Stone Depot Ltd. Tel: 01753 690040. Email: info@thetiledepot.co.uk