

# TILE DEPOT

Press release – 6<sup>th</sup> June 2011

## Tile Depot opens new store in Enfield

- Feast for trades' people at new store Monday 6<sup>th</sup> to Friday 10<sup>th</sup> June 2011

Tile Depot, the UK's largest independent tile, stone and wood retailer, is delighted to open a brand new store in Enfield, North London.



The retailers' 17<sup>th</sup> branch occupies a convenient, prominent position just outside Enfield town centre, on the London Road opposite the Texaco petrol station and has created four jobs for the town. Tile Depot is a totally new type of tile store for Enfield featuring inspirational room-like displays throughout and a massive [choice of wall and floor tiles](#) to suit all tastes, from budget ranges to designer collections.

In celebration, the new Enfield store is holding a special event for local trades' people, from Monday 6<sup>th</sup> to Friday 10<sup>th</sup> June. Throughout the week-long event local tilers, plumbers, builders and other trades' people will receive an extra warm welcome with a free cup of tea or coffee and a bacon sandwich to enjoy while they meet store manager, James Gentleman and his team and browse the latest ranges.

Trades' people in the area should receive an invitation to the event via a special mailer, which entitles them to claim 50 litres of ready mix adhesive, 100kg of [rapid set flexible adhesive](#) or 50kg of flexible grout for free, just for registering for a [Tile Depot Trade Card](#).

More vouchers are included, for Buy One Get One Free on rapid set flexible adhesive and half price on [Granfix Multifix Adhesive](#) as well as an extra 15% off the usual trade prices on anything in-store. Additional vouchers will be available to collect at the event for trades' people to pass on to their customers, giving them an extra 10% off the cost of their tiles.

James Gentleman, store manager of Tile Depot in Enfield, said: "Given the huge success of our store in Whetstone, we're thrilled to open up in Enfield and we're very much looking forward to welcoming our trade customers with free products and discounts, a cuppa and a bacon butty. The Tile Depot Trade Card is extremely popular - holders are guaranteed the [cheapest trade prices](#)

around, with ongoing savings of up to 50% off a choice of adhesives and grouts, up to 45% off tiles, up to 25% off tools, up to 10% off under floor heating and up to 5% off Manager's Specials. It makes sense for anyone who does tiling as part of their work, to get one."



Selection and shopping at Tile Depot is easy with fitted 'lifestyle' displays to help customers visualise their finished rooms and demonstrating what can be achieved by using combinations of tiles in different sizes and colours with [mosaics, borders, trims and decorative tiles](#) for various effects, along with knowledgeable staff and Tile Depot's useful 'Loan a Tile and 'Buy Back Unused Tiles' services.

Tile Depot provides the best range of tiles in the UK, with a massive choice for walls and floors in [ceramic, porcelain and natural stone](#) as well as laminate and real wood flooring, underfloor heating, tiling tools and accessories to take away. Also available from Tile Depot stores is the [trend-setting Dune collection](#) and the ultra-stylish enki range of sleek glass splashbacks and upstands, for those who want to make a real design statement.

There are now 17 Tile Depot stores throughout London and the South East – in Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Enfield, Greenford, Hanwell, High Wycombe, Milton Keynes, Slough, Tonbridge, Uxbridge, Watford, Wembley and Whetstone – all open seven days a week, from 8am till 6pm on weekdays.

All relevant trades' people in the Enfield area are invited to the Tile Depot Trade Event, taking place from Monday 6<sup>th</sup> June to Friday 10<sup>th</sup> June 2011 at the store. Bacon sandwiches, tea and coffee are being served till 10am every morning of the event.

For further information or to register for a Tile Depot Trade Card, pop into the new Tile Depot store at Clock Parade on the London Road just outside Enfield town centre, call the store on 0208 363 4400 or visit [www.thetiledepot.co.uk](http://www.thetiledepot.co.uk).

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**Digital images are available from [bubblepr@mac.com](mailto:bubblepr@mac.com)**

**Note to Editors:**

Tile Depot is the UK's largest independent tile and stone retailer, with 17 stores across London and the South East and a massive range of ceramic, porcelain and natural stone wall and floor tiles, borders and mosaics, along with wooden flooring, under floor heating and all associated tools, after-care products and accessories, to take away today.

Trade and retail customers enjoy the very best value with Tile Depot's Price Promise, and shopping is easy with free parking, in-store lifestyle displays, the Loan-a-Tile service and helpful, knowledgeable staff. Tile Depot will even buy back unused tiles. In recognition as one of the most outstanding retailers of 2010, Tile Depot holds a '2010 Best Buy' award and a place in the Homes & Bargains' 2010 Roll of Honour – based on quality homeware, value for money and customer service.

Open seven days a week - till 6pm on weekdays. Stores are located in: Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Enfield, Greenford, Hanwell, High Wycombe, Milton Keynes, Slough, Tonbridge, Uxbridge, Watford, Wembley and Whetstone, and online at [www.thetiledepot.co.uk](http://www.thetiledepot.co.uk).

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