



Press release – 6th June 2011

Tile Depot winds back tile prices for Enfield

- Kitchen wall tiles for the price of a pint

Tile Depot, the UK's largest independent tile, stone and wood retailer, is delighted to open a brand new store in Enfield.



Tile Depot's 17th branch occupies a prominent position just outside Enfield town centre, on the London Road opposite the Texaco petrol station and has created four jobs for the town. Tile Depot is a totally new type of tile store for Enfield featuring inspirational room-like displays throughout and a massive choice of [the latest wall and floor tiles](#) to suit all tastes, from budget ranges to designer collections.

To celebrate the opening, prices are being wound back with a number of special Opening Offers, saving customers up to 80% off a selection of popular ranges in ceramic, porcelain and natural stone and there are over 100 more tiles at half price.

At Tile Depot, customers can now buy [kitchen wall tiles](#) from just £2.99 per square metre – equivalent to the cost of four pints of milk and a loaf of bread, or an average pint of lager*. Included in the Opening Offers at this incredible price are the glossy Eas Silk White 10x10cm tile, usually £14 and the Grey Country Kitchen, usually £15 per square metre.

[Ceramic tiles for walls and floors](#) start at just £4.99 per square metre with some excellent examples for floors such as the 45x45cm Transit Black and the Cosmopolitan Chocolate Anti-Slip tiles of the same size, a perfect choice for bathrooms. And for walls, Opening Offers include the ever-popular 23x40cm Mozart Grey, as well as the 20x60cm Beires Beige - usually £39.10 per square metre - all at just £4.99 per square metre.

The Opening Offers also provide a [choice of porcelain tiles](#) from £8.99 per square metre, and natural stone from just £16.99 with the popular 61x40.6cm [Travertine Honed & Filled natural stone tile](#). And accessories are included too - the cost of 10 litres of ready-mixed wall tile adhesive has been slashed by two thirds, from £14.99 to just £4.99 per tub.



The whole shopping experience is easy at Tile Depot with professional staff to offer expert advice, the retailers' useful 'Loan a Tile' and 'Buy Back Unused Tiles' services and in-store 'lifestyle' displays to help customers visualise their finished rooms, demonstrating what can be achieved by using combinations of tiles in different sizes and colours with [mosaics, borders, trims and decorative tiles](#) for various effects.

James Gentleman, store manager at Tile Depot in Enfield, said: "We're thrilled to open the Enfield store. We provide the best choice of tiles in the UK and the Tile Depot Price Promise ensures customers the best value at all times, but the Opening Offers are really amazing with a square metre of kitchen wall tiles for the cost of a pint and probably three square metres of ceramic tiles for the equivalent of a takeaway for two. For the price of a night out, most of our customers could buy the tiles for their whole bathroom! The huge success of our branch in Whetstone about five miles from here is a testament to our choice, experience and service and it's fantastic to bring it all to customers in Enfield."

In addition to wall and floor tiles to take away today, Tile Depot stocks [laminated and real wood flooring](#), underfloor heating and all tiling tools and accessories. Also available from Tile Depot are the ultra-modern [enki range of sleek glass splashbacks and upstands](#), and the trend-setting Dune tile collection.

There are now 17 Tile Depot stores throughout London and the South East – in Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Enfield, Greenford, Hanwell, High Wycombe, Milton Keynes, Slough, Tonbridge, Uxbridge, Watford, Wembley and Whetstone – all open seven days a week, from 8am till 6pm on weekdays.

To check out the latest ranges and browse the special Opening Offers, pop into the new Tile Depot store at Clock Parade on the London Road, just outside Enfield town centre. For further information, call the store on 0208 363 4400 or visit www.thetiledepot.co.uk.

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* Average price pint milk 44p, average price loaf bread £1.20 (ONS – Office for National Statistics)

* Average price pint lager £2.85 (Pintprice.com)

Digital images are available from bubblepr@mac.com

Note to Editors:

Tile Depot is the UK's largest independent tile and stone retailer, with 17 stores across London and the South East and a massive range of ceramic, porcelain and natural stone wall and floor tiles, borders and mosaics, along with wooden flooring, under floor heating and all associated tools, after-care products and accessories, to take away today.

Trade and retail customers enjoy the very best value with Tile Depot's Price Promise, and shopping is easy with free parking, in-store lifestyle displays, the Loan-a-Tile service and helpful, knowledgeable staff. Tile Depot will even buy back unused tiles. In recognition as one of the most outstanding retailers of 2010, Tile Depot holds a '2010 Best Buy' award and a place in the Homes & Bargains' 2010 Roll of Honour – based on quality homeware, value for money and customer service.

Open seven days a week - till 6pm on weekdays. Stores are located in: Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Enfield, Greenford, Hanwell, High Wycombe, Milton Keynes, Slough, Tonbridge, Uxbridge, Watford, Wembley and Whetstone, and online at www.thetiledepot.co.uk.

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