



Press release – 23<sup>rd</sup> July 2010

## Tile Depot celebrates new-look Aylesbury store

Tile Depot in Aylesbury is delighted to re-open as a revitalised new-look tile store.



Having undergone a complete re-fit and under new management, the Tile Depot store – on Broadfields Retail Park near the entrance to Tesco on the north side of the town – is now bigger and brighter with improved tile displays, better signage, a dedicated [kitchen wall tiles section](#) and a brand new 'Stone Room' showcasing premium tile ranges in natural stone.



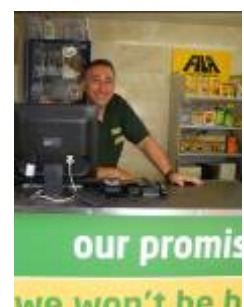
Tile Depot stocks a massive range of wall and floor tiles in ceramic, porcelain and natural stone and a huge choice of mosaics and decorative tiles for modern and traditional kitchens and bathrooms as well as wooden flooring, grouts, adhesives and all tools and accessories needed to complete any project.

The new-look [Aylesbury tile store](#) presents Tile Depot's brand new collections of floor and wall tiles as well as older favourites in brighter surroundings with more attractive, customer-friendly lifestyle displays. New signage provides a better guide around the store and the lifestyle signage shows some of the actual looks and styles achievable.



To celebrate the opening of the new-look store, over 40,000 homes in and around Aylesbury will receive a leaflet promoting the new look and the retailers' summer sale. Existing trade customers will receive a mailer in the post letting them know about the new look, with vouchers including one for free adhesive - just for popping in to see the store. Trades' people who don't yet have a Tile Depot Trade Card can register in-store for the card with its regular, exclusive trade offers and discounts.

Pas Santaniello, manager of Tile Depot in Aylesbury, said: "The re-fit has completely changed the store. It's now bigger and brighter and a much better environment in which to display the tiles to the best effect. The new ranges are really special with something to suit every taste and there are some fabulous



tiles with bold, vivid patterns for feature walls and contemporary rooms. The re-fit was disruptive but it was all well worth it as the results really are excellent and our customers are finding it much easier now to work their way around the store and to select from our extensive range.”

At the Aylesbury store and the other 14 stores, Tile Depot’s biggest ever sale is now on. The UK’s largest independent tile and stone retailer is offering a wide selection of bathroom and kitchen tiles at up to 50% off, and available to take away today.

Visit Tile Depot to check out the new showroom and the latest ranges in kitchen and bathroom tiles, at Broadfields Retail Park, Aylesbury. Call 01296 424344 or go to [www.thetiledepot.co.uk](http://www.thetiledepot.co.uk) for further information.

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Digital images are available from [bubblepr@mac.com](mailto:bubblepr@mac.com)

**Note to Editors:**

Tile Depot is the UK’s largest independent tile and stone retailer, with 14 stores across London and the South East and a comprehensive range of ceramic, porcelain and natural stone tiles, borders and mosaics, along with wooden flooring, under floor heating and all associated tools, after care products and accessories, Bathrooms are also available in selected stores and will soon be available on the web site. Stores are located in: Aylesbury, Basingstoke, Bedford, Cricklewood, Edgware, Greenford, Hanwell, High Wycombe, Milton Keynes, Slough, Uxbridge, Watford, Wembley and Whetstone, and you can also purchase online at [www.thetiledepot.co.uk](http://www.thetiledepot.co.uk).

**For further information, please contact:**

Samantha Mason, Bubble Public Relations. Tel: 01869 248524. Mob: 07957 364179. Email: [bubblepr@mac.com](mailto:bubblepr@mac.com)  
Tile and Stone Depot Ltd. Tel: 01753 690040. Email: [info@thetiledepot.co.uk](mailto:info@thetiledepot.co.uk)