



Press release – 18<sup>th</sup> May 2011

## A feast for trades' people at Tile Depot

- Special event for trade customers 23<sup>rd</sup> to 27<sup>th</sup> May 2011

The Aylesbury store of Tile Depot will be holding a special event for local trades' people, from 7am till 9am every day from Monday 23<sup>rd</sup> to Friday 27<sup>th</sup> May 2011.



Throughout the week-long event, [Tile Depot's Aylesbury branch](#)

will open at 7am for tilers, plumbers, builders and other trades' people to meet store manager, Pas Santaniello and his team while browsing the latest ranges and enjoying breakfast - a free cup of tea or coffee and a bacon sandwich.

Trades' people in the area should receive an invitation to attend the event via a special mailer, which also includes vouchers entitling them to Buy One Got One Free on rapid set flexible tile adhesive and [half price on Granfix Multifix Adhesive](#) as well as an extra 15% off the usual trade prices on anything in-store. Additional vouchers will be available to collect at the event for trades' people to pass on to their customers, giving them an extra 10% off the cost of their tiles.

Trades' people who don't already have a [Tile Depot Trade Card](#) will be entitled to claim 50 litres of ready mix adhesive, 100kg of rapid set flexible adhesive or 50kg of flexible grout for free, just for registering for a Trade Card.

Pas Santaniello, store manager, said: "Our Trade Card holders are guaranteed the cheapest trade prices around, with ongoing savings of up to 50% off a choice of grouts and adhesives, up to 45% off tiles, up to 25% off tools, up to 10% off under floor heating and up to 5% off Manager's Specials. We're really looking forward to the event, seeing our existing trade customers and meeting new ones – we're opening an hour early on every day of the event, so they can have some breakfast with us before going on to start their day. It's going to be well worth their while to come along, for the free tea, butties and extra discounts."

The UK's largest independent tile, stone and wood retailer not only boasts the [cheapest tiles around](#) – it also makes tile selection and shopping easy. The well-established Aylesbury store was recently refurbished and features lifestyle displays throughout to help trades' people demonstrate

and customers visualise how finished rooms may look, giving ideas and inspiration by showing the use of different colours and sizes as well as [how to combine tiles with mosaics, borders, trims and decorative tiles](#) to create various effects.

Open seven days a week till 6pm on weekdays with professional, knowledgeable staff and useful 'Loan a Tile' and 'Buy Back' services, the Aylesbury store of Tile Depot sits in a convenient location on Broadfields Retail Park, on the road approaching the Tesco Superstore on the north side of the town.

Tile Depot provides the biggest range of tiles in the UK, with a [massive choice for walls and floors in ceramic, porcelain and natural stone](#) along with wooden flooring, underfloor heating and all tiling tools and accessories to take away today.

All relevant trades' people in the Aylesbury area are invited to the Tile Depot Trade Event, taking place from 7am till 9am from Monday 23<sup>rd</sup> May to Friday 27<sup>th</sup> May 2011. For further information or to register for a Tile Depot Trade Card, call the store on 01296 424344, visit [www.thetiledepot.co.uk](http://www.thetiledepot.co.uk) or pop into the store with a proof of business at any time.

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**Digital images are available from [bubblepr@mac.com](mailto:bubblepr@mac.com)**

**Note to Editors:**

Tile Depot is the UK's largest independent tile and stone retailer, with 16 stores across London and the South East and a massive range of ceramic, porcelain and natural stone wall and floor tiles, borders and mosaics, along with wooden flooring, under floor heating and all associated tools, after-care products and accessories, to take away today.

Trade and retail customers enjoy the very best value with Tile Depot's Price Promise, and shopping is easy with free parking, in-store lifestyle displays, the Loan-a-Tile service and helpful, knowledgeable staff. Tile Depot will even buy back unused tiles. In recognition as one of the most outstanding retailers of 2010, Tile Depot holds a '2010 Best Buy' award and a place in the Homes & Bargains' 2010 Roll of Honour – based on quality homeware, value for money and customer service.

Open seven days a week - till 6pm on weekdays. Stores are located in: Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Greenford, Hanwell, High Wycombe, Milton Keynes, Slough, Tonbridge, Uxbridge, Watford, Wembley and Whetstone, and online at [www.thetiledepot.co.uk](http://www.thetiledepot.co.uk).

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