



Press release – 30<sup>th</sup> September 2010

## Achieve the latest style trends with Tile Depot

- New ranges now in store

Tile Depot is delighted to provide customers even more choice with the introduction of a number of [new tile ranges, now available online](#) and from all 15 Tile Depot branches in London and the South East.

Popular all around the home for their practical surfaces and increasingly attractive designs, tiles are now sophisticated and provide choice and versatility with the latest ranges in wonderfully bold colour and pattern, with interesting visual effects and tactile finishes for today's interior spaces.

Metallic finishes are bang on trend at the moment, highly desirable for contemporary homes. Elements Titanio is a porcelain tile in browns and bronzes, smooth with a highly seductive metallic finish and now available from Tile Depot as 30x60cm tiles for walls and floors and 30x30cm mosaic sheets for walls.



Natural stone and stone-look ceramics are still a timeless favourite for complementing the warm tones of wood, creams and beiges in classic kitchens and for creating a calming bathroom atmosphere. [Vega is a ceramic tile](#) of 25x40cm with a cream, stone-look light cappuccino finish for a natural effect – a perfect choice for a classic bathroom on a budget.

Porcelain is now available with a wonderfully real-looking, natural slate-effect finish. The [Black or White Slate Porcelain tiles new at Tile Depot](#) provide a glamorous contrast with a warm, natural appeal for both traditional and modern homes. Used on their own or together to highlight a wall or feature, with or without a border, they look great and are available as 40.6x60.8cm tiles for walls and floors.



Contrasting black and white is back. Massa is a ceramic range with a classic appeal – this time with the sumptuous look of white marble in 20x60cm wall tiles, 31.6x31.6cm floor tiles and the Massa Decor tile, with its black leaf scroll pattern, can be used as a border or in a strip to create or enhance a focal point. Massa

looks great when teamed up with Samana - contrasting marble-effect tiles in black, also available in both sizes for walls and floors from Tile Depot.

Bumpy white tiles are enjoying a re-found popularity in smaller bathrooms for their simple style flexibility and affordability, often teamed up with mosaics or decor tiles to create wonderful and dramatic effects. Large rectified tiles provide a modern twist on the iconic black and white for less, smaller grout lines producing an increased feeling of space.

The evolution of the modern kitchen has brought with it a whole new world of design flair. Wall tiles are getting bigger and bolder and raised prints, wallpaper effects and vivid colour palettes are now popular in kitchens as well as bathrooms and other living spaces for creating feature walls and focal points.



The Fiber range is available in black or white and can be used all over the home with an intriguing pattern of small circles, only really visible close-up, creating deep colour and a textured yet smooth and glossy appearance. Fiber is ceramic and available as 20x60cm tiles in a choice of black or white for walls, and as 31.6x31.6cm tiles for floors in black.

The trend for open plan accommodation is stimulating the desire for chic, stylish interiors as kitchens and even bathrooms enter the living space. In these situations, tiles can be great for creating zones and defining areas. Carlstone does this elegantly and gracefully - a beautiful matt porcelain tile available in four colours - beige, black, brown and grey - for walls and floors, at 30x60cm. Its natural tones and matt finish create a relaxed atmosphere and gorgeous contemporary spaces.



Many more ranges are available at Tile Depot now. Tile Depot operates a Price Promise and Samples service, has friendly knowledgeable staff, provides benefits for Trade Card holders and offers a massive selection of ceramic, porcelain and natural stone tiles as well as wooden flooring, adhesives, grouts, trims, tools and accessories available to take away today.

For further information or to browse Tile Depot's massive selection, pop into any of the stores, in Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Greenford, Hanwell, High Wycombe, Milton Keynes, Slough, Uxbridge, Watford, Wembley and Whetstone, visit [www.thetiledepot.co.uk](http://www.thetiledepot.co.uk) or call 08000 740720.

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**Digital images are available from [bubblepr@mac.com](mailto:bubblepr@mac.com).**

**Note to Editors:**

Tile Depot is the UK's largest independent tile and stone retailer, with 15 stores across London and the South East and a massive range of ceramic, porcelain and natural stone wall and floor tiles, borders and mosaics, along with wooden flooring, under floor heating and all associated tools, after-care products and accessories, to take away today.

Trade and retail customers enjoy the very best value with Tile Depot's Price Promise, and shopping is easy with free parking, in-store lifestyle displays, the Loan-a-Tile service and helpful, knowledgeable staff. Tile Depot will even buy back unused tiles.

Open seven days a week - till 6pm on weekdays. Stores are located in: Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Greenford, Hanwell, High Wycombe, Milton Keynes, Slough, Uxbridge, Watford, Wembley and Whetstone, and online at [www.thetiledepot.co.uk](http://www.thetiledepot.co.uk).

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