

Hennings Moir shows the way with Open Houses

- Next Open Houses 16th and 23rd July in Saltash

Hennings Moir, **team** estate agent in Saltash has introduced the use of Open Houses to help sell even more homes.



Hennings Moir is now offering its clients the opportunity for their property to 'host' an Open House - a highly visible sales method, designed to personally introduce more prospective buyers to properties.

Ian Henning, director of Hennings Moir has recently returned from a trip to New Zealand, where Open Houses are very successful. Ian said: "Open Houses in New Zealand are used for properties that are vacant, well priced or where the owner needs a quick sale - they attract more viewers and hence result in more sales."



The Open House events have already proved successful for the leading Saltash estate agency – on 2nd July, Hennings Moir held an Open House at a bungalow in Saltash, which attracted seven viewers and resulted in three offers and a sale agreed on the property.

Unlike open days organized by other agents, prospective buyers do not need to make an appointment to view – they can just turn up at the Open House, where Hennings Moir staff are on hand for guidance and to answer any questions. To ensure the properties are easy to find, Hennings Moir have invested in highly distinctive feather signs and window posters for the properties and combine these with web marketing, newspaper advertising and high street window displays as well as letting all prospective buyers know about the event by email.

Hennings Moir will next be holding Open Houses on Saturday 16th July between 10:30 and 11:30am at 39 St Stephens Road in Saltash, a three-storey Victorian house with four bedrooms in need of updating on the market at £215,000, and between 10:30 and 11:30am on Saturday 23rd

July at 4 Windmill Hill, a semi-detached bungalow in Saltash in need of updating with two bedrooms, on the market at £145,000.

For further information, contact Steve Moir, director at the popular estate agency, on 01752 850440, pop into the office at 136c Fore Street in the town or visit www.henningsmoir.com.

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*39 St Stephens Rd, Saltash –
Hennings Moir Open House 16th July 2011*



*4 Windmill Hill, Saltash –
Hennings Moir Open House 23rd July 2011*

Digital images are available from bubblepr@mac.com

Notes to editors:

Westcountry **team** is part of **team** Association, the largest organisation for independent estate agents in the UK, with hundreds of members. Westcountry **team** covers Cornwall, Devon and West Dorset, and consists of 63 members at this time, all of which work together to sell property for clients, and are actively committed to their nominated charity, Macmillan Cancer Support. **team**'s 'blue sky' image, with transparent team logo on a blue sky background reflects the association's and each individual agent's commitment to providing a clear, transparent service to their clients and conducting business in a straightforward, honest and professional way.

For further information, please contact:

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