

Press release - 25th August 2011

Steve Alford announced as chairman of Exeter Estate Agents Association

Steve Alford, director of RobertWilliams.co.uk, **team** estate agent on Southernhay West in Exeter, has been appointed chairman of Exeter Estate Agents Association.



Steve succeeds Mike Henderson of Drew Pearce, for whom he has spent the last 12 months as vice chair and is delighted to take up the role.

Steve, who has been an estate agent in Exeter for 11 years, said: "Every agency in the Association has a great deal of experience in selling property in Exeter and the surrounding areas and we are proud to be able to bring that together with members regularly in touch to share notes, ideas and updates in the best interests of our clients, with a spirit of healthy competition of course. Most of all, the excellent relationship between the Association members can influence sales progression once a sale has been agreed, which often directly benefits their clients by increasing the chance of the sale making it through to exchange of contracts"

Exeter Estate Agents Association was founded in 1986 and contains a membership of 14 estate agency offices, all based in Exeter, which are committed to upholding high standards of ethical and professional practice as well as promoting contact between the agents to work together on behalf of clients for smooth progression of transactions.

All 14 members – Bower & Bower, Bradleys, Cardens, Cooksleys, Drew Pearce, Force and Sons, Redferns, Rendells, Robertwilliams.co.uk, Samuels, Savills, Stags, Whitton & Laing and Wilkinson Grant & Co – subscribe to the Association's clear code of conduct, which agrees that they will comply with all estate agency laws; they do not impose unreasonable terms in agreements and they do everything they can to protect buyers and seller from undesirable practices. They also have to have operated in the area for a minimum qualifying period.

For further information, for reliable advice or if you're looking for an experienced estate agent to sell your home, pop into any member office of the Exeter Estate Agents Association, visit



<u>www.exeterestateagents.com</u> or contact Steve at RobertWilliams.co.uk at Stephen@robertwilliams.co.uk or on 01392 204800.

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Digital images are available from bubblepr@mac.com

Notes to editors:

Westcountry **team** is part of **team** Association, the largest organisation for independent estate agents in the UK, with hundreds of members. Westcountry **team** covers Cornwall, Devon and West Dorset, and consists of 63 members at this time, all of which work together to sell property for clients, and are actively committed to their nominated charity, Macmillan Cancer Support. **team**'s 'blue sky' image, with transparent team logo on a blue sky background reflects the association's and each individual agent's commitment to providing a clear, transparent service to their clients and conducting business in a straightforward, honest and professional way.

For further information, please contact:

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