



Press release – 13th September 2011

Tile Depot launches brand new range of Tile & Stone maintenance products

Tile Depot, the UK's largest independent tile, stone and wood retailer, is thrilled to launch a brand new range of tile and stone maintenance products with prices at less than half those of branded equivalents without compromising on quality.



The brand new Tile & Stone collection of [highly effective cleaners, sealers, enhancers and protectors](#) - available in a range of sizes and already proving extremely popular with DIY'ers as well as trades people - is now available from Tile Depot stores across London and the South East and online at www.thetiledepot.co.uk.

First jobs first - the [Tile & Stone Initial Cleaner](#) is a powerful acid based cleaner specially formulated to remove grout residues, building site dirt and general grime as well as efflorescence's, rust stains and lime deposits from unpolished natural stone, outdoor paving and ceramic, porcelain and terracotta tiles. To be diluted with luke warm water at a ratio of 5:1, just one 500ml container will cover an area of up to 20 square metres.

For stained tiles, the [Tile & Stone Stain & Wax Remover](#) is an advanced formula designed to remove wax deposits and unwanted stains from all ceramic and porcelain tiles as well as unpolished natural stone for a stain and residue free finish.

For older installations, the [Tile & Stone Mould Remover](#) is ideal for use on grout and silicone sealant and is suitable for plastic fittings, acrylic and enamel baths and showers as well as all types of tiles.

And to [revive dull looking floors, the Tile & Stone Polish](#) for all ceramic, porcelain and stone tiles rejuvenates where there are traffic patterns, scratches, abrasions and some surface stains for a deep lustre finish.

For regular cleaning, [Tile & Stone Cleaner](#) comes as a water-based spray and provides gentle but powerful cleaning for a residue free finish on all wall and floor tiles in natural stone, ceramic and porcelain.

Lovely clean tiles can be let down by dirty, off-coloured grout so [Tile & Stone Grout Cleaner, for use on grout in all ceramic, porcelain and stone tiles](#), is a fast acting, easy to use spray that penetrates through dirt and residues to remove them quickly and effectively, restoring grout to its original condition and reducing the need for regular re-grouting and re-colouring.

Once the grout is clean, [Tile & Stone Spray-on Grout Protector](#) can be used on grout in all ceramic, porcelain and stone tiles to minimise water penetration and repel stains, protecting the grout to keep it looking as bright, clean and fresh as the tiles.

Unlike ceramic and most porcelain tiles, the beauty of natural stone does require a level of maintenance. To keep natural stone as well as polished porcelain tiles looking great and in tip-top condition, Tile Depot's Tile & Stone range provides a Sealer, which minimises water penetration and protects tiles from stains and spills to help enhance their lifespan, durability and appearance.

For all natural stone, the [Tile & Stone Colour Enhancer & Sealer](#) also does just what it say's on the bottle – the high performance sealer and enhancer brings out the natural colour of stone for an endearing, enriched finish with a high sheen as well as protecting it against water penetration and liquid spills. One 500ml bottle covers between four and eight square metres, depending on the porosity of the tiles and the finish will last for months.

To make shopping easier, some of the products are bundled into kits to suit a variety of jobs, at special 'package' prices. The Grout Cleaning & Protecting Kit provides the Grout Cleaner and the Protector Spray for just £19.99; the Cleaning & Sealing Kit includes the Initial Cleaner, Cleaner and Sealer for just £34.99; and the Cleaning, Enhancing & Sealing Kit contains the Initial Cleaner, Cleaner and Colour Enhancer & Sealer for only £39.99.

The maintenance products perfectly complement Tile Depot's massive [selection of ceramic, porcelain and natural stone tiles](#) as well as mosaics and borders, wooden flooring, grouts, tools and accessories also available to take away today. The whole shopping experience is easy at Tile Depot with professional staff to offer expert advice, the retailers' useful 'Loan a Tile' and 'Buy Back Unused Tiles' services and in-store 'lifestyle' displays to help customers visualise their finished rooms, demonstrating what can be achieved by using combinations of tiles in different sizes and colours with [mosaics, borders, trims and decorative tiles](#) for various effects.

There are now 18 Tile Depot stores throughout London and the South East – in Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Enfield, Greenford, Hanwell, High Wycombe, Milton Keynes, Newbury, Slough, Tonbridge, Uxbridge, Watford, Wembley and Whetstone – all open seven days a week, from 8am till 6pm on weekdays.

For further information, to browse the latest tile ranges or to buy any of the Tile & Stone maintenance products, pop into your nearest Tile Depot store, call 08000 740720 or visit www.thetiledepot.co.uk.

- ends -

Digital images are available from bubblepr@mac.com

Note to Editors:

Tile Depot is the UK's largest independent tile and stone retailer, with 18 stores across London and the South East and a massive range of ceramic, porcelain and natural stone wall and floor tiles, borders and mosaics, along with wooden flooring, under floor heating and all associated tools, after-care products and accessories, to take away today.

Trade and retail customers enjoy the very best value with Tile Depot's Price Promise, and shopping is easy with free parking, in-store lifestyle displays, the Loan-a-Tile service and helpful, knowledgeable staff. Tile Depot will even buy back unused tiles. In recognition as one of the most outstanding retailers of 2010, Tile Depot holds a '2010 Best Buy' award and a place in the Homes & Bargains' 2010 Roll of Honour – based on quality homeware, value for money and customer service.

Open seven days a week - till 6pm on weekdays. Stores are located in: Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Enfield, Greenford, Hanwell, High Wycombe, Milton Keynes, Newbury, Slough, Tonbridge, Uxbridge, Watford, Wembley and Whetstone, and online at www.thetiledepot.co.uk.

For further information, please contact:

Samantha Mason, Bubble Public Relations. Tel: 01869 248524. Mob: 07957 364179. Email: bubblepr@mac.com
Tile and Stone Depot Ltd. Tel: 01753 690040. Email: info@thetiledepot.co.uk