

TILE DEPOT

Press release – 12th March 2012

Tile Depot opens new store in Reading

- Free products, extra discounts and guaranteed best price for trades' people

Tile Depot, the UK's largest independent tile, stone and wood retailer, is delighted to open a brand new store in Reading, Berkshire.

Tile Depot's 19th branch sits in a prominent, convenient location at 31 Boulton Road, south of the town centre and 1.5 miles from Junction 11 of the M4, between the A33 and the Basingstoke Road, opposite the Brunel Retail Park and near to Morrisons supermarket. The store is easily identified by its brightly lit distinctive yellow and green signage.



Tile Depot is a totally new type of [tile store for Reading](#) and the surrounding areas, featuring inspirational room-like displays throughout and a massive [choice of the latest wall and floor tiles](#) to suit all tastes, from budget ranges to designer collections – with the best trade prices guaranteed for holders of the Tile Depot Trade Card.



In celebration of the opening, a special mailer is being sent to local tilers, plumbers, builders and other trades' people inviting them to visit the store and browse the latest ranges. Those who visit the store and register for a [Tile Depot Trade Card](#) during March will receive a choice of 50 litres of ready mix adhesive, 100kg of rapid set flexible adhesive or 50kg of flexible grout for free with no purchase necessary, just for registering - which only take a couple of minutes.

The mailer includes special trade vouchers - Buy One Get One Free on [rapid set flexible adhesive](#) and half price on Granfix Multifix Adhesive as well as an extra 20% off the usual trade prices on anything in-store until 31st March.

And all of the retailer's stock lines – over 100 of the most popular [wall and floor tiles in ceramic, porcelain and natural stone](#) – are at half price.



David Fitzgerald, operations director at Tile Depot, said: “We’re thrilled to open our 19th store in Reading and we’re very much looking forward to welcoming our trade customers with free products and discounts. The Tile Depot Trade Card is extremely popular - holders are guaranteed the cheapest trade prices around, with ongoing savings off the usual trade prices. It makes sense for anyone who does tiling as part of their work, to get one.”

Selection and shopping at Tile Depot is easy with fitted ‘lifestyle’ displays to help customers visualise their finished rooms and demonstrating what can be achieved by using combinations of tiles in different sizes and colours with [mosaics, borders, trims and decorative tiles](#) for various effects, along with knowledgeable staff and Tile Depot’s useful ‘Loan a Tile and ‘Buy Back Unused Tiles’ services.

Established since 1995, Tile Depot provides the best range of tiles in the UK with a massive choice for walls and floors in ceramic, porcelain and natural stone as well as laminate and real wood flooring, underfloor heating, tiling tools and accessories to take away today. Also available from Tile Depot stores is the trend-setting Dune collection and the ultra-stylish [Enki range of sleek glass splashbacks and upstands](#) for customers who want to make a real design statement.

There are now 19 Tile Depot stores throughout London and the South East – in Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Enfield, Greenford, Hanwell, High Wycombe, Milton Keynes, Newbury, Reading, Slough, Tonbridge, Uxbridge, Watford, Wembley and Whetstone – all open seven days a week, from 8am till 6pm on weekdays, allowing trades’ people to visit their local store en-route to work.

For further information or to register for a Tile Depot Trade Card, pop into the new Tile Depot store at 31 Boulton Road, opposite Brunel Retail Park and near to Morrisons supermarket in South Reading, call the store on 01189 868 666 or visit www.thetiledepot.co.uk.

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In the photographs: Tile Depot’s Reading store, the Tile Depot Trade Card and two examples of half price opening offers - Motif Marfil ceramic tiles and Carlstone porcelain tiles

Digital images are available from bubblepr@mac.com

Note to Editors:

Tile Depot is the UK’s largest independent tile and stone retailer, with 19 stores across London and the South East and a massive range of ceramic, porcelain and natural stone wall and floor tiles, borders and mosaics, along with wooden flooring, under floor heating and all associated tools, after-care products and accessories, to take away today.

Trade and retail customers enjoy the very best value with Tile Depot’s Price Promise, and shopping is easy with free parking, in-store lifestyle displays, the Loan-a-Tile service and helpful, knowledgeable staff. Tile Depot will even buy back unused tiles.

Open seven days a week - till 6pm on weekdays. Stores are located in: Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Enfield, Greenford, Hanwell, High Wycombe, Milton Keynes, Newbury, Reading, Slough, Tonbridge, Uxbridge, Watford, Wembley and Whetstone, and online at www.thetiledepot.co.uk.

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