



Press release – 12<sup>th</sup> March 2012

## Tile Depot chooses Reading for 19<sup>th</sup> store

- Opening offer, over 100 tile ranges at half price

Tile Depot, the UK's largest independent tile, stone and wood retailer, is delighted to open a brand new store in Reading.

Tile Depot's 19<sup>th</sup> branch sits in a prominent, convenient location at 31 Boulton Road, south of the town centre and 1.5 miles from Junction 11 of the M4, between the A33 and the Basingstoke Road, opposite the Brunel Retail Park and near to Morrisons supermarket. The store is easily identified by its brightly lit distinctive yellow and green signage.



Tile Depot is a totally new type of [tile store for Reading](#) and the surrounding areas, featuring inspirational room-like displays throughout and a massive [choice of the latest wall and floor tiles](#) to suit all tastes, from budget ranges to designer collections – all covered by Tile Depot's Price Promise, which guarantees the very best value at all times.

To celebrate the opening, all of the retailer's stock lines - over 100 of the most [popular wall and floor tiles in ceramic, porcelain and natural stone](#) - are at half price.

Ceramic ranges in the half price offer include Chess – a timeless 33.2 x 33.2cm floor tile available in jet black and pure white at just £10.30 per square metre, and Motive Marfil – a modern 20 x 60cm wall tile in classic cream with a subtle texture at only £29.37 per square metre.



[Ceramic tile offers for kitchen walls include Turin](#) and Ashbourne – both 14.8 x 14.8cm and only £11.44 per square metre. Turin has a smooth matt finish, looks great when two or more colours are combined and is available in Beige, Brown, Charcoal, Grey and White – all half price. Ashbourne has a subtle sheen, a

natural-look pattern and texture and comes in a choice of Beige, Cream, Terracotta and Natural.



Porcelain tiles at half price include Mont Blanc Satin – a highly versatile 30 x 30cm floor tile in cream with speckled patterning at £15.12 per square metre, and Carlstone – a 30 x 60cm floor tile ideal for any room in the home available in a choice of beige, black, grey and brown at just £24.50 per square metre.

And now is the time to pick up a bargain in authentic natural stone with offers on ranges including [Nero Absolute Granite – a shiny black granite floor tile](#) at 30 x 30cm for just £28.20 per square metre, and Multi-Kund Calibrated Slate – a 30 x 30cm beautiful natural slate tile at only £11.50 per square metre.



The whole shopping experience is easy at Tile Depot with professional staff to offer expert advice and in-store 'lifestyle' displays to help customers visualise their finished rooms, demonstrating what can be achieved by using combinations of tiles in different sizes and colours with [mosaics, borders, trims and decorative tiles](#) for various effects. Tile Depot also provides useful 'Loan a Tile' and 'Buy Back Unused Tiles' services.

In addition to wall and floor tiles to take away today, Tile Depot stocks laminate and real wood flooring, underfloor heating and many tiling tools and accessories. Also available from Tile Depot is the [ultra-modern Enki range of sleek glass splashbacks and upstands](#), and the trend-setting Dune tile collection.

Established since 1995 and with a Slough-based head office and central warehouse, there are now 19 Tile Depot stores throughout London and the South East – in Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Enfield, Greenford, Hanwell, High Wycombe, Milton Keynes, Newbury, Reading, Slough, Tonbridge, Uxbridge, Watford, Wembley and Whetstone – all open seven days a week, from 8am till 6pm on weekdays.

To check out the latest ranges and browse the special half price opening offers, pop into the new Tile Depot store at 31 Boulton Road, opposite Brunel Retail Park and near to Morrisons supermarket in South Reading. For further information, call the store on 01189 868 666 or visit [www.thetiledepot.co.uk](http://www.thetiledepot.co.uk).

- ends -

**In the photographs:** Tile Depot's new Reading store, Motif Marfil, Turin, Ashbourne, Carlstone and Nero Absolute Granite.

**Digital images are available from [bubblepr@mac.com](mailto:bubblepr@mac.com)**

**Note to Editors:**

Tile Depot is the UK's largest independent tile and stone retailer, with 19 stores across London and the South East and a massive range of ceramic, porcelain and natural stone wall and floor tiles, borders and mosaics, along with wooden flooring, under floor heating and all associated tools, after-care products and accessories, to take away today.

Trade and retail customers enjoy the very best value with Tile Depot's Price Promise, and shopping is easy with free parking, in-store lifestyle displays, the Loan-a-Tile service and helpful, knowledgeable staff. Tile Depot will even buy back unused tiles.

Open seven days a week - till 6pm on weekdays, stores are located in: Aylesbury, Basingstoke, Bedford, Crawley, Cricklewood, Edgware, Enfield, Greenford, Hanwell, High Wycombe, Milton Keynes, Newbury, Reading, Slough, Tonbridge, Uxbridge, Watford, Wembley and Whetstone, and online at [www.thetiledepot.co.uk](http://www.thetiledepot.co.uk).

**For further information, please contact:**

Samantha Boshier, Bubble Public Relations. Tel: 01869 248524. Mob: 07957 364179. Email: [bubblepr@mac.com](mailto:bubblepr@mac.com)  
Tile and Stone Depot Ltd. Tel: 01753 690040. Email: [info@thetiledepot.co.uk](mailto:info@thetiledepot.co.uk)