



Press release – 18th January 2011

CornerTape now at Sealants and Tools Direct

- First dedicated online retailer for products

CornerTape is proving extremely popular with retailers and tradespeople, and is now available at www.sealantsandtoolsdirect.co.uk - the first dedicated online retailer to introduce the sealant-taming product system.



The CornerTape product system perfectly complements the Internet store's comprehensive range of sealants and sealant tools, providing a choice of silicone remover tools and a brush for quick and easy removal of old sealants; specialist preparation wipes for thorough degreasing to ensure absolute adhesion of new sealant; a silicone forming kit; sealant gun and the unique CornerTape itself - in three roll lengths and four different sizes for a perfect finish to every sealant job.

Sealants and Tools Direct was first established as an e-Bay Professional retailer to meet the growing demand to bring professional brand and graded sealants, tools, etc, to the public at affordable prices. The specialist store grew, expanded its product portfolio and enhanced its services to become one of the few online retailers successfully dedicated to sealants and sealant tools. The CornerTape product system joins hundreds of other products on the web site, which offers a superb variety of quality products at exceptional value with only one delivery charge per order, regardless of size or weight.

Shaun Hathaway, Managing Director of Sealants and Tools Direct, said: "We're very pleased to have introduced CornerTape to the site. It's a fantastic product system and is already proving extremely popular with our customers, who obviously take a great amount of pride in their work. There is nothing else out there that even resembles CornerTape or the professional finish it helps our customers achieve in their client's kitchens and bathrooms. The products have been available on the site for about a month now, they're selling well and we're getting some excellent feedback."

Andy Toyne, sales director for CornerTape in the UK, is thrilled with the reception the product system is receiving. He said: "We're thrilled about the products being available from Sealants and Tools Direct, as it's one of only a few specialist outlets for sealants and sealant tools. We're delighted to expand online with our first dedicated Internet retailer and we're looking forward to announcing even more outlets and further availability for the product system throughout 2011."

For further information on the CornerTape product system, contact CTA Products on 01754 896990 or to buy online, visit www.sealantsandtoolsdirect.co.uk. CornerTape is also available from www.therange.co.uk.

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www.cornertape.co

andy@cornertape.co

01754 896990

Digital images are available from bubblepr@mac.com

For further information, please contact:

Samantha Mason, Bubble PR. Tel: 01869 248524. Mob: 07957 364179. Email: bubblepr@mac.com

Andy Toyne, UK Sales Director, CornerTape. Tel: 01754 896990. www.cornertape.co

Users in the UK, comment on CornerTape:

11th May 2010

"I used the tape yesterday, and it was the best silicone run I've ever done! Everyone noticed – it was such a tidy job, no-one could say anything but praise for the tape and now they all want some! Of all the tools and accessories I've tried over the years, nothing beats CornerTape for actually doing what it's described to do. The company I work with is interested in using the product too."

Neil Walters, kitchen fitter in Pembrokeshire, Wales

May 2010

"The ideal opportunity came to try my CornerTape in the refurbishment of a new head office reception area involving some 60sqm of Clip-n-Fit pre-grouted porcelain floor tiles. One of my wood floor installers, who also specialises in the fitting of Clip-n-Fit tiles and is particularly proficient with the skeleton gun, used the CornerTape and his reaction was genuinely enthusiastic. He said the job, particularly on the long runs, was so much easier, quicker and the result was more even ie. better than can be achieved generally by the 'wet finger' method used by so many. Texfield will henceforth be using CornerTape on all types of flooring."

Malcolm Wingrove, Texfield Services Ltd, flooring contractors, London

June 2010

"We use CornerTape on all of our buildings, to create a perfectly-finished seal in the internal corners. Our buildings are used as offices, studios, pool and spa rooms, media, hobbies and day rooms, every one finished to the highest achievable standard. The outside is lovely Cedar wood but we were struggling when it came to establishing an equally professional finish in the internal corners of our buildings. We have been using CornerTape for about a year now – it keeps sealant where it's supposed to be and leaves a perfectly straight fine line with a top quality finish. Everyone notices and asks how we do it!

Paul Raven, Inhus garden buildings, Suffolk (www.inhus.com)