



Press release – 20th December 2010

CTA to become STG with exciting launch at Totally DIY 2011

CTA Products, exclusive distributor for the sealant-taming CornerTape product system in the UK, is delighted to be exhibiting at Totally DIY 2011 - the most important UK industry trade show for retailers and suppliers in the DIY and home improvement sector - at the NEC, Birmingham, 6-8 February 2011, stand D8 in Hall 11.



The award-winning CornerTape system is the first to guarantee easy, effective preparation and an accurate and fast method of achieving a perfect, straight, clean-edge bead of sealant every time with no mess. The system provides products for both DIY and trade use with a choice of Silicone Remover Tools, dedicated Preparation Wipes for thorough degreasing in packs of different sizes and rolls of CornerTape in three lengths and four widths to suit any job.

For use on worktops, baths, tiles, showers and various other applications, the CornerTape product system will be demonstrated at the show, which will also see CTA become STG with the exciting launch of a brand new range by the world's leading DIY brand.

Now in its 17th consecutive year, Totally DIY, Totally Tools and Totally Secure is a trio of key trade shows in one event, which runs 6-8 February 2011 alongside Spring Fair International.

Visitors to the STG Products stand, number D8 in Hall 11 at Totally DIY, will see for themselves just how quick and easy it is to achieve a professional finish with the CornerTape system and will also discover why CTA is becoming STG.

- ends -

www.cornertape.co

andy@cornertape.co

01754 896990

Digital images are available from bubblepr@mac.com

For further information, please contact:

Samantha Mason, Bubble PR. Tel: 01869 248524. Mob: 07957 364179. Email: bubblepr@mac.com

Andy Toyne, UK Sales Director, CornerTape. Tel: 01754 896990. www.cornertape.co.uk

Users in the UK, comment on CornerTape:

11th May 2010

"I used the tape yesterday, and it was the best silicone run I've ever done! Everyone noticed – it was such a tidy job, no-one could say anything but praise for the tape and now they all want some! Of all the tools and accessories I've tried over the years, nothing beats CornerTape for actually doing what it's described to do. The company I work with is interested in using the product too."

Neil Walters, kitchen fitter in Pembrokeshire, Wales

May 2010

"The ideal opportunity came to try my CornerTape in the refurbishment of a new head office reception area involving some 60sqm of Clip-n-Fit pre-grouted porcelain floor tiles. One of my wood floor installers, who also specialises in the fitting of Clip-n-Fit tiles and is particularly proficient with the skeleton gun, used the CornerTape and his reaction was genuinely enthusiastic. He said the job, particularly on the long runs, was so much easier, quicker and the result was more even ie. better than can be achieved generally by the 'wet finger' method used by so many. Texfield will henceforth be using CornerTape on all types of flooring."

Malcolm Wingrove, Texfield Services Ltd, flooring contractors, London

June 2010

"We use CornerTape on all of our buildings, to create a perfectly-finished seal in the internal corners. Our buildings are used as offices, studios, pool and spa rooms, media, hobbies and day rooms, every one finished to the highest achievable standard. The outside is lovely Cedar wood but we were struggling when it came to establishing an equally professional finish in the internal corners of our buildings. We have been using CornerTape for about a year now – it keeps sealant where it's supposed to be and leaves a perfectly straight fine line with a top quality finish. Everyone notices and asks how we do it!

Paul Raven, Inhus garden buildings, Suffolk (www.inhus.com)