



Press release – 23rd January 2012

CornerTape SiliconePro now available at Plumb Center

The award-winning sealant-taming brand, CornerTape is delighted to have expanded its product range in Plumb Center branches with the introduction of SiliconePro - its brand new kitchen and bathroom silicone.

CornerTape SiliconePro, with the world's first Anti-Drip Valve and Pre-Cut Nozzle System, is now available to customers of over 490 branches of the UK's leading supplier of heating and plumbing products – from Inverness to Penzance to Londonderry.



Plumb Center first stocked the CornerTape 'professional' range of products, including its heavy duty Silicone & Grout Remover Tool, packs of Preparation Wipes, Silicone Forming Kit and 15m rolls of CornerTape, just over a year ago and CornerTape is thrilled that Plumb Center has extended its product offering with SiliconePro just three months after its launch.

Andy Toyne, sales director for CornerTape in the UK, said: "We're extremely excited about SiliconePro being introduced into Plumb Center branches, as Plumb Center is the biggest name in the plumbing and heating trade. The branches have had the silicone for a very short time and are already re-stocking the shelves as its going down very well with the trade. Of course, SiliconePro has great shelf appeal with the valve and nozzle but the quality of the contents are equally important - we have got that just right and the trade love it. All these things add together, making SiliconePro an excellent value product - for making silicone jobs easier and quicker, and the pricing is very competitive too.

Sean Parkin, manager of the Plumb Center branch in Bicester, Oxfordshire, said: "CornerTape SiliconePro is selling extremely well. A lot of our customers are now converted - since we started stocking it, most have opted to buy SiliconePro instead of their usual brand and they are coming back in and re-buying it. The sealant is of excellent quality and they love the Anti-Drip Valve, which cuts off the flow of sealant, preventing the usually messy overspill."

With its Anti-Mould properties as well as resistance to water, moisture, colour fade and UV, SiliconePro is ideal for the trade as it has a wide range indoor and outdoor uses and is available in a

choice of four colours. Its high elasticity rate and tensile strength make it suitable where movement in the joint is expected and it will perform in extreme temperatures, from -50°C to 120°C.

The Anti Drip Valve and Pre-Cut Nozzle System has been designed & patented by CornerTape for easy use, to prevent waste and save mess. The Anti-Drip Valve is positioned on the front of the tube – one simple quarter turn of the valve cuts the flow of sealant; and the Pre-Cut Nozzle System comes in four sections to give bead sizes of 2.5mm through to 8mm, each of which unscrews and is pre-cut at an angle of 45° for greater control.

CornerTape SiliconePro will feature in Plumb Center's next Trade Price Guide, available from 1st November 2011. For further information, pop into your local Plumb Center branch, visit www.cornertape.co.uk or email sales@cornertape.co.uk.

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Digital images are available from bubblepr@mac.com

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Users in the UK, comment on CornerTape:

"I used the tape yesterday, and it was the best silicone run I've ever done! Everyone noticed – it was such a tidy job, no-one could say anything but praise for the tape and now they all want some! Of all the tools and accessories I've tried over the years, nothing beats CornerTape for actually doing what it's described to do. The company I work with is interested in using the product too."

Neil Walters, kitchen fitter in Pembrokeshire, Wales

"The ideal opportunity came to try my CornerTape in the refurbishment of a new head office reception area involving some 60sqm of Clip-n-Fit pre-grouted porcelain floor tiles. One of my wood floor installers, who also specialises in the fitting of Clip-n-Fit tiles and is particularly proficient with the skeleton gun, used the CornerTape and his reaction was genuinely enthusiastic. He said the job, particularly on the long runs, was so much easier, quicker and the result was more even ie. better than can be achieved generally by the 'wet finger' method used by so many. Texfield will henceforth be using CornerTape on all types of flooring."

Malcolm Wingrove, Texfield Services Ltd, flooring contractors, London

"We use CornerTape on all of our buildings, to create a perfectly-finished seal in the internal corners. Our buildings are used as offices, studios, pool and spa rooms, media, hobbies and day rooms, every one finished to the highest achievable standard. The outside is lovely Cedar wood but we were struggling when it came to establishing an equally professional finish in the internal corners of our buildings. We have been using CornerTape for about a year now – it keeps sealant where it's supposed to be and leaves a perfectly straight fine line with a top quality finish. Everyone notices and asks how we do it!"

Paul Raven, Inhus garden buildings, Suffolk (www.inhus.com)

"After watching the DVD I was very keen to begin. The removal of the old rubbery silicone was made much easier with the plastic and steel scrapers. The CornerTape is an ingenious system that lays down a pair of parallel masking tapes, quickly and accurately. Even I couldn't mess this up. I followed the instructions and found the system was very easy to use in spite of my lack of experience and confidence. I'm definitely looking forward to finding other sealant jobs to do now. Overall I was quite impressed with the appearance and quality of joint that I made when using the CornerTape SiliconeKit. The result was certainly much better than I would have achieved without it. In fact without the kit this job would still be undone. This kit has also restored my DIY confidence and I can't think of any other product which has ever done that. I'd recommend this kit to professionals too, for the included accessories and the experience of creating a perfect seal."

John Smith, DIY'er from Banbury