

Sales particulars on the move from Lewis Property Consultants

Lewis Property Consultants, **team** estate agent in St Austell, is delighted to lead the way with the introduction of 'QR code' technology, giving smart-phone users direct access to the details of any specific property on the move.



A unique 'QR code' now features on each of Lewis Property Consultants' For Sale boards as well as every property in its prominent window display. Buyers with a modern smart-phone can instantly find out all they need to know about a property with these codes – from both the high street out of hours and from right outside the property.

'QR Codes' are the next generation barcode; two-dimensional, made up of black and white modules arranged in a square pattern on a white background. 'QR' stands for 'Quick Response' in recognition of its ability to encode and decode text, URL and other data content at high speed.

So, when buyers are out and about and they see a property they like the look of in the window or with a Lewis' For Sale board, all they need to do is simply point their smart-phone at the code in the window or on the board and full details of the property including photographs, price and dimensions will appear on the screen in just a few seconds.



Mark Lewis, partner of Lewis Property Consultants, said: "My kids are always laughing at me because I am constantly amazed at new technology, which they take for granted. They have called this 'App' my new toy because I'm always showing it off! Most App stores offer a free 'QR Code reader' for phones such as Blackberry and iPhone. Once the reader is downloaded, the phone will be able to read the codes on our For Sale boards and in the window and the sales details will open automatically. It's a great addition to our range of services."

Lewis Property Consultants is long-established in St Austell, with a reputation founded on its excellent local and property knowledge and its delivery of a range of buying, letting and associated services in a professional, friendly and efficient manner.

For further information, for a free no-obligation market appraisal, for simple honest advice or to view any property for sale with Lewis Property Consultants, pop into the office on Market Street in St Austell's thriving town centre, call 01726 66442 or visit www.teamprop.co.uk.

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Enc: Example QR Code – 3 bed house near Luxulyan, Bodmin at £275,000

Digital images are available from bubblepr@mac.com

Notes to editors:

Westcountry **team** is part of **team** Association, the largest organisation for independent estate agents in the UK, with hundreds of members. Westcountry **team** covers Cornwall, Devon and West Dorset, and consists of nearly 70 members at this time, all of which work together to sell property for clients, and are actively committed to their nominated charity, Macmillan Cancer Support. **team**'s 'blue sky' image, with transparent team logo on a blue sky background reflects the association's and each individual agent's commitment to providing a clear, transparent service to their clients and conducting business in a straightforward, honest and professional way.

For further information, please contact:

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