

Press release - 4th January 2011

## Freeborns adopts more eco-friendly method of transport

Freeborns, **team** estate agent in the beautiful riverside town of Dartmouth, South Devon, has adopted a new, more environmentally-friendly method of transport for valuations, surveys and viewing appointments.



With parking already difficult and the impending introduction of parking meters in the town, Partners of the family business, David and Tom Freeborn, have invested in a pair of Scooters to ride to and from the office and clients' homes.

The Honda 125cc Scooters are smart in white with the Freeborns logo above the front headlight, on the storage box at the rear and with the telephone number along the sides, with co-ordinated white helmets. The retro look of the scooters reflects the personalised service that David and Tom provide their clients and they can get to appointments quicker while saving on the cost of fuel as well as cutting the amount they use and being kinder to the environment.

David said: "It is incredibly difficult to park in Dartmouth, particularly in the summer months and with the introduction of parking metres, it'll be costly too so Tom and I decided to get scooters – stylish and smart - and they've gone down really well in the town, many people wave as we're riding by, it's a great form of marketing. Granted, it is very cold at the moment but we wrap up warm and are looking forward to the spring and summer months when the scooters will save us a significant amount of time and will also of course be more enjoyable to ride."

David is the most experienced practising estate agent and chartered surveyor in the area with over 30 years involvement in the local property market. Tom has been involved in the business since he was a student, holds NAEA Technical Awards in The Sale of Residential Property and Lettings and Property Management, has a diploma in Domestic Energy Assessing and they both strongly believe in a personal approach. Freeborns gives clear, honest, knowledgeable and effective advice in both selling and letting properties in and around Dartmouth, and is a member of the **team** network for a multi-listing service with a sole agency fee.

For further information or to book an appointment with Freeborns, pop into the office at 1-3 Hauley



Road or call 01803 832045. To browse properties for sale or to rent with the highly respected agency, visit <a href="https://www.teamprop.co.uk">www.teamprop.co.uk</a>.

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## Digital images are available from bubblepr@mac.com

## Notes to editors:

Westcountry **team** is part of **team** Association, the largest organisation for independent estate agents in the UK, with hundreds of members. Westcountry **team** covers Cornwall, Devon and West Dorset, and consists of 70+ members at this time, all of which work together to sell property for clients, and are actively committed to their nominated charity, Macmillan Cancer Support. **team**'s 'blue sky' image, with transparent **team** logo on a blue sky background reflects the association's and each individual agent's commitment to providing a clear, transparent service to their clients and conducting business in a straightforward, honest and professional way.

## For further information, please contact:

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