

Press release – 17th November 2010

Woody Bears for children this Christmas

- Life-size Woody to bake with Michael Caines and attend late night shopping

Wood's, **team** Estate Agents and Auctioneers with offices in Newton Abbot, Ashburton, Totnes, Chudleigh, Kingsteignton and Kingskerswell, are delighted to continue The Winter Woody Bear Appeal for 2010 - a scheme which will donate hundreds of soft Woody Bears to children's charities this Christmas.



Between now and Christmas, for every no-obligation market valuation carried out by Wood's – in both its sales and lettings departments - the popular agency will donate one of the collectable 2010 soft toys to The Winter Woody Bear Appeal.

The **team** agency will calculate the amount of valuations it has carried out and then hundreds of little Woody's will be heading out to spread a little happiness to children supported by Families for Children (the South Devon Children's Adoption Charity); All Star Kids (for children born in prison in Zambia); Jeremiah's Journey (a South Devon children's bereavement charity); The Children's Trust; CLIC Sergeant and Blythswood.

Wood's introduced the Appeal last year and in October, November and December 2009 over 250 soft Woody's were raised and donated to new homes at Christmas.



To promote the campaign and the charities, the life-size Woody Bear will be once again assisting celebrity chef, Michael Caines make Christmas puddings at the 'Stir Up Sunday' event for Families for Children at Dart Farm on 5th December and he'll also be meeting children and raising money for the charities at all of the late night shopping evenings in Newton Abbot, Totnes, Ashburton and Chudleigh.



A festive picture for children to colour in of Woody Bear with a Christmas tree, presents and a fireplace with stockings, is available from the Newton Abbot office or to download from the Woody Bear home page at www.woodybear.co.uk and Woody can also be followed on Twitter (as WoodyBear1) and facebook (as Woody Bear). For further details or to arrange a no obligation market valuation, pop into any of the Wood's offices, call or email Sarah at the Newton Abbot office

on 01626 336633 or homes@woodshomes.co.uk, or visit

www.**team**prop.co.uk or www.woodshomes.co.uk.

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Digital images are available from bubblepr@mac.com



Notes to editors:

Westcountry **team** is part of **team** Association, the largest organisation for independent estate agents in the UK, with hundreds of members. Westcountry **team** covers Cornwall, Devon and West Dorset, and consists of 70+ members at this time, all of which work together to sell property for clients, and are actively committed to their nominated charity, Macmillan Cancer Support. **team**'s 'blue sky' image, with transparent **team** logo on a blue sky background reflects the association's and each individual agent's commitment to providing a clear, transparent service to their clients and conducting business in a straightforward, honest and professional way.

For further information, please contact:

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