

Press release – 4th November 2010

End of the holiday season brings opportunities for 2011

- 20th November 'open day' for viewing at Riviere Towans, Hayle

More Britons are holidaying in the UK, with so-called 'staycations' on the rise due to a lack of personal cash, the weaker pound and concerns over financial stability in Eurozone countries compounded with worries over a repeat of the ash cloud fiasco, potential health issues, environmental awareness and the huge amount of disruption caused by airline strikes.

The Office for National Statistics revealed a 15% decline in our holiday trips abroad in 2009 while more overseas residents came to holiday in the UK. Earlier on this year, a survey by the CSMA Club revealed that 1 in 4 UK holidaymakers were planning to take more 'staycations' than last year and a third would be spending this year's main holiday on home soil and according to an independent report commissioned by VisitBritain, spending on UK holidays – by Brits and overseas residents – is predicted to rise by an average of 3.5% per year over the next 10 years, encouraged by the favourable exchange rate, the lure of major sporting events and the appeal of our world-renowned attractions.

This increase in demand coupled with underperforming savings vehicles and stabilised pricing confirms that purchasing a holiday home in the UK is a very attractive proposition. And the timing couldn't be better as the end of the holiday season brings with it a new wave of holiday properties to the market.

David Berwick, **team** estate agent in Hayle, West Cornwall, is delighted to offer for sale a wide and varied selection of holiday properties on two popular resorts near the town.

Riviere Towans sits on its own peninsular opposite West Cornwall Golf Club and St Ives Bay, famous for its three miles of golden sandy beaches. Set amongst 40 acres of sea front dunes



overlooking the golden sands and breaking surf, Riviere Towans consists over 100 holiday bungalows and chalets, each detached with spacious accommodation, parking and its own freehold. David Berwick is pleased to bring to the market a number of properties at Riviere Towans – from Sunlyn, a two bedroom traditional character chalet in a central location on

the site for £79,950 to Blue Bay, a recently constructed bungalow, double glazed with three bedrooms, commanding sea views and fully furnished including a leather three piece suite and flatscreen TV, for £190,000.



Tolroy Manor is a John Fowler Holiday Park, which sits in an idyllic setting in the grounds of an old Cornish Manor, just over a mile from the uncrowded sands of the Towans. Tolroy Manor is a holiday village with extensive facilities ideal for families, including a licensed clubhouse with WiFi, nightly entertainment, bar food, takeaway and children's Foxy Club as well as a heated indoor swimming pool, sauna, squash and tennis court, crazy golf, giant chess, games room, shop and laundrette. Properties at Tolroy Manor are leasehold, with the remainder of a 999 year lease from



1987. David Berwick is delighted to offer a choice of properties on the site, from a fully furnished mid terraced bungalow on the edge of the development with two bedrooms for £39,950 to a very attractive two-storey chalet bungalow equipped for nine people with patio, balcony and four bedrooms, for £88,500.

David Berwick, said: "The end of the season has bought with it a number of opportunities for investors, who are able to take advantage of the current market conditions. Holiday properties often achieve higher yields than those with long-term tenants and these two resorts in particular provide buyers with very different options in terms of the actual properties, on-site facilities, tenure and occupancy. Interested parties will be able to browse the selection of properties at Riviere Towans and talk to vendors at an 'Open Day', which will be held on 20th November, from 10am to 3pm."

For further information, to arrange a viewing or for a free, no-obligation market valuation, pop into David Berwick, **team** estate agent on Foundry Square in Hayle, call 01736 759696 or visit www.teamprop.co.uk.

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Digital photographs are available from bubblepr@mac.com

Notes to editors:

Westcountry **team** is part of **team** Association, the largest organisation for independent estate agents in the UK, with hundreds of members. Westcountry **team** covers Cornwall, Devon and West Dorset, and consists of 68 members at this time, all of which work together to sell property for clients, and are actively committed to their nominated charity, Macmillan Cancer Support. **team**'s 'blue sky' image, with transparent team logo on a blue sky background reflects the association's and each individual agent's commitment to providing a clear, transparent service to their clients and conducting business in a straightforward, honest and professional way.

For further information, please contact:

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