

Press release – 13<sup>th</sup> August 2010

## Woody Bears for children this Christmas

Wood's, **team** Estate Agents and Auctioneers with offices in Newton Abbot, Ashburton, Totnes, Kingsteignton and Kingskerswell in Devon, are delighted to launch The Winter Woody Bear Appeal - a scheme which will donate hundreds of soft Woody Bears to children's charities this Christmas.



Between now and Christmas, for every no-obligation market valuation carried out by Wood's – in both its sales and lettings departments - the popular agency will donate one of the collectable 2010 soft toys to The Winter Woody Bear Appeal.

In December, the **team** agency will calculate the amount of valuations it has carried out and then hundreds of little Woody's will be heading out to spread a little happiness to children supported by Families for Children (the South Devon Children's Adoption Charity); All Star Kids (for children born in prison in Zambia); Jeremiah's Journey (a South Devon children's bereavement charity); The Children's Trust; CLIC Sergeant and Blythswood.

Wood's introduced the Appeal last year and in October, November and December 2009 over 250 soft Woody's were raised and donated to new homes at Christmas.

Sarah Thomas, Wood's Charity Events Coordinator and Administrator, is extremely excited about the 2010 scheme. She said: "We were pleased to hand over more than 250 little Woody's to children at Christmas last year but we're aiming to way surpass that with the 2010 Winter Appeal, as it runs for two months longer and the market is also more buoyant than last year – many who had been holding off for various reasons are now coming to the market or viewing the wider choice of properties available."

Wood's and its staff are extremely proactive in raising much needed funds for charities within the local community, having already raised in excess of £30,000 for its chosen charities. In October is Wood's fifth Annual Black Tie Charity Ball, from which the proceeds will be shared between Macmillan Cancer Support and Help for Heroes, and the agency has hosted seven World's Biggest Coffee Mornings for Macmillan.

Woody Bear has his own website at [www.woodybear.co.uk](http://www.woodybear.co.uk) and can be followed on Twitter (as

WoodyBear1) and facebook (as Woody Bear). For further details or to arrange a no obligation market valuation, pop into any of the Wood's offices, call or email Sarah at the Newton Abbot office on 01626 336633 or homes@woodshomes.co.uk, or visit [www.teamprop.co.uk](http://www.teamprop.co.uk) or [www.woodshomes.co.uk](http://www.woodshomes.co.uk).

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**Digital images are available from [bubblepr@mac.com](mailto:bubblepr@mac.com)**

**Notes to editors:**

Westcountry **team** is part of **team** Association, the largest organisation for independent estate agents in the UK, with hundreds of members. Westcountry **team** covers Cornwall, Devon and West Dorset, and consists of 70+ members at this time, all of which work together to sell property for clients, and are actively committed to their nominated charity, Macmillan Cancer Support. **team**'s 'blue sky' image, with transparent **team** logo on a blue sky background reflects the association's and each individual agent's commitment to providing a clear, transparent service to their clients and conducting business in a straightforward, honest and professional way.

**For further information, please contact:**

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